



Communication, trust and commitment

An exploration of the importance of trustworthy communication through the lens of contemporary leadership

engaging people • building trust • gaining commitment • creating action

A panel of senior leaders will discuss the challenges of a rapidly changing world, the role of communication in building trust and commitment and lessons for business leaders and communication professionals.



Susie Smith
Services Australia



Lucinda Barry
Organ and Tissue Authority



Kylie Burnett
Parbery Consulting

Wednesday, 21 April from 7:30am to 9am at the National Portrait Gallery

Free event with buffet breakfast. Please RSVP by Friday, 16 April.

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Our Panel



Susie Smith General Manager Communications Services Australia

Susie is an experienced senior executive with over 20 years in the public sector, leading communications at Services Australia through the past 12 months. Susie was previously a senior executive at the Australian Taxation Office, responsible for strategic communication, issues and reputation management functions. Susie brings a wealth of experience having also worked in policy, communications and analyst roles in departments across the APS.



Lucinda Barry CEO of the Organ and Tissue Authority

Lucinda leads the Australian Government's national program to increase organ and tissue donation for transplantation, focusing on driving a best practice clinical program and increasing community awareness of organ and tissue donation. Lucinda is actively involved in national and international collaboration to achieve world leading outcomes. She previously held senior leadership roles in government, the APS and clinical health care management and delivery.



Kylie Burnett Partner Parbery Consulting

Kylie has been a Partner at Parbery since 2017. She spent 10 years in the APS working across policy, program and service delivery departments, including 3 years as Assistant Secretary of the Detention Services Branch at Australian Border Force. Kylie has led large-scale programs and procurement and managed the co-design and delivery of change and transformation activities – mostly in highly sensitive and heavily scrutinised environments.

Parbery is a local management consultancy delivering services to government, for purpose and the private sector. Our people are driven by purpose and passion with collaboration and authenticity at our core. Parbery's communication + creative team brings together business nous and creative vision, linking business advisory with communication and creative services tailored to your individual needs.

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